

MINUTES

GAINESVILLE URBANIZED AREA TRANSPORTATION STUDY  
METROPOLITAN TRANSPORTATION PLANNING ORGANIZATION (MTPO)  
TECHNICAL ADVISORY COMMITTEE (TAC)

Gainesville Regional Utilities General Purpose Room  
301 SE 4th Avenue  
Gainesville, Florida

2:00 p.m.  
Wednesday  
July 23, 2014

<u>MEMBERS PRESENT</u>	<u>MEMBERS ABSENT</u>	<u>OTHERS PRESENT</u>	<u>STAFF PRESENT</u>
Debbie Leistner, Chair Dekova Batey Linda Dixon Ruth Findley James Green Jeff Hays Dean Mimms Matthew Muller	Paul Adjan Ron Fuller James Speer	Wiatt Bowers Bruce Landis Chandler Otis Wiley Page	Michael Escalante

CALL TO ORDER

Chair Debbie Leistner, Gainesville Transportation Planning Manager, called the meeting to order at 2:02 p.m.

I. INTRODUCTIONS

Chair Leistner introduced herself and asked other to introduce themselves.

II. APPROVAL OF THE MEETING AGENDA

Chair Leistner asked for approval of the agenda.

**MOTION: Dean Mimms moved to approve the meeting agenda amended to place V. Year 2040 Long Range Transportation Plan- Vision Statement, Principles and Strategies before IV. University Avenue Multimodal Study- Existing Conditions. Matthew Muller seconded; motion passed unanimously.**

III. APPROVAL OF COMMITTEE MINUTES

Chair Leistner asked for approval of the May 21, 2014 minutes.

**MOTION: Dean Mimms moved to approve the revised May 21, 2013 TAC minutes. Matthew Muller seconded; motion passed unanimously.**

V. YEAR 2040 LONG RANGE TRANSPORTATION PLAN- VISION STATEMENT,  
PRINCIPLES AND STRATEGIES

Mr. Escalante stated that the MTPO referred the draft vision statement, principles and strategies to its staff and advisory committees. He reported that the MTPO thought that they were long, redundant and unbalanced.

Mr. Wiley Page, Atkins Project Manager, and Wiatt Bowers, Atkins Project Manager, discussed the revised draft vision statement, principles and strategies.

**MOTION: Jeff Hays moved to recommend the MTPO approve the Vision Statement, Principles and Strategies as modified in Exhibit 1. Linda Dixon seconded; motion passed unanimously.**

IV. UNIVERSITY AVENUE MULTIMODAL STUDY- EXISTING CONDITIONS

Mr. Escalante stated that Mr. Bruce Landis, Sprinkle Consulting Vice President, was present to discuss the University Avenue Multimodal Study existing conditions.

Mr. Landis discussed the University Avenue corridor study project timeline, existing conditions and answered questions.

VI. STATISTICALLY VALID TELEPHONE SURVEY

Mr. Escalante stated that the MTPO requested a cost estimate for a statistically valid survey similar to the one that was conducted in 2005. He said that the University of Florida Survey Research Center was contacted to develop an updated survey. He reviewed the survey and answered questions.

**MOTION: Jeff Hays moved to have staff ask University of Florida Survey Research Center how the students are reached that do not have landlines and/or local area codes. Dean Mimms seconded.**

**FRIENDLY AMENDMENT: Dean Mimms asked to include the mode edits discussed by the TAC.**

**ORIGINAL MOTION AS AMENDED:**

**Jeff Hays moved to have staff ask University of Florida Survey Research Center how the students are reached that do not have landlines and/or local area codes and revise the Survey to include the RTS staff recommendation (Exhibits 2 and 3). Dean Mimms seconded; motion passed unanimously.**

VIII. INFORMATION ITEMS

There was no discussion of the information items.

ADJOURNMENT

The meeting was adjourned at 4:15 p.m.

11 / 19 / 14  
\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Debbie Leistner, Chair

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## **EXHIBIT 1**

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### **Vision Statement (Map 21- Subsection (a) (1))**

A transportation system that is safe and efficient, serves the mobility needs of people and freight, and fosters economic prosperity while minimizing transportation-related fuel consumption and air pollution.

### **Principles [shown in bold- Map 21 (h) (1)] and Strategies (shown in italics)**

#### **Principle 1: Support economic vitality**

*Strategy 1.1: Support transportation projects that promote economic ~~prosperity~~ development through job creation.*

~~*Strategy 1.2: Construct new roads and/or widen existing roads that allow for the expansion of existing commercial centers.*~~

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*Strategy 1.3-2 Support projects that improve connectivity to existing or planned economic centers.*

#### **Principle 2: Increase safety and security for motorized and nonmotorized users**

*Strategy 2.1: Support projects that increase safety for all users, such as improved access management to reduce crashes, ~~construction of~~ variable message signs to warn motorists of unsafe conditions, provision of sidewalks, ~~transit, and~~ bicycle facilities ~~on new roads~~ and late night transit services ~~to deter drunk driving~~.*

*Strategy 2.2: Implement techniques and road design to reduce fatalities and serious injuries from common intersection crashes and lane departures.*

~~*Strategy 2.3: Support projects that increase security for all users of transit, such as adequate lighting at bus stops, equipment on buses and transit facilities to monitor/prevent harmful activity, and adequate bicycle parking facilities.*~~

*Strategy 2.4: ~~Support~~ Encourage development of alternative fuel sources and multimodal infrastructure to provide continuing transportation services in the event of scarcity.*

*Strategy 2.5: Coordinate with appropriate agencies to accommodate ~~variable and unexpected~~ transportation network conditions incident management and emergency management.*

**Principle 3: Increase the accessibility and mobility of people and freight**

*Strategy 3.1: Improve the level of service for roads using transportation system management strategies (such as computerized traffic signal systems, motorist information systems and incident management systems) and transportation demand management strategies (such as carpools, transit, bicycling, walking, telecommuting and flexible work schedules).*

*Strategy 3.2: Encourage the construction of bus bays (turnouts) on major road corridors.*

*Strategy 3.3: Preserve the intended function of roads on the Florida Strategic Intermodal System for intercity travel and freight movement.*

*Strategy 3.4: Expand transit service to improve accessibility, availability and competitiveness of transit as a viable travel option.*

**Principle 4: Protect and enhance the environment, promote energy conservation, improve the quality of life and promote consistency between transportation improvements and State and local planned growth and economic development patterns**

*Strategy 4.1: Support land use designations and encourage development plans that reduce vehicle miles traveled and are transit-supportive.*

*Strategy 4.2: Develop and expand a transit network that provides multi-modal transportation opportunities for bicyclists and pedestrians.*

*Strategy 4.3: Reduce adverse impacts of transportation on the environment, including habitat and ecosystem fragmentation, wildlife collisions and non-point source pollution.*

*Strategy 4.4: Coordinate transportation and future land use decisions to promote efficient development patterns and a choice of transportation modes, consistent with local government comprehensive plans.*

**Principle 5: Enhance the integration and connectivity of the transportation system, across and between modes, for people and freight**

*Strategy 5.1: Construct park-and-ride lots, transit intermodal centers and freight intermodal centers at appropriate locations.*

*Strategy 5.2: Provide adequate sidewalks to all bus stops and bicycle racks on all buses.*

**Principle 6: Promote efficient system management and operation**

Strategy 6.1: Develop a transportation system that ~~disburses~~disperses traffic ~~aecross~~throughout the local transportation grid rather than concentrating traffic on a few major roads.

Strategy 6.2: Encourage the development ~~of employment and service centers that are located to~~and location of employment and service centers that ~~and location of employment centers that~~ reduce travel distances from residential areas ~~and to transit services.~~

Encourage the development and location of employment and service that reduce travel distances from residential areas to transit services.

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Strategy 6.3: Continue to implement a coordinated traffic signal system plan to improve road efficiency and to maintain traffic flow.

Strategy 6.4: Continue to implement complete streets that maximize the efficiency of the transportation system.

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**Principle 7: Emphasize the preservation of the existing transportation system**

Strategy 7.1: ~~Give a priority in funding to road preservation, maintenance projects, and low-cost improvements~~Direct sufficient resources to preserve existing transportation infrastructure.

Strategy 7.2: Protect existing and future road rights-of-way from building encroachment.

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## EXHIBIT 2

**From:** [Muller, Mathew R.](#)  
**To:** [Marlie Sanderson](#)  
**Cc:** [Scott Koons](#); [Gomez, Jesus M.](#); [Mike Escalante](#)  
**Subject:** RE: Survey  
**Date:** Friday, June 06, 2014 10:18:44 AM  
**Attachments:** [4055\\_001\\_muller.pdf](#)

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Please see attached. Jesus may have more comments.  
MM

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From: Marlie Sanderson [sanderson@ncfrpc.org]  
Sent: Friday, June 06, 2014 9:59 AM  
To: Muller, Mathew R.  
Cc: Scott Koons; Gomez, Jesus M.; Mike Escalante  
Subject: FW: Survey

Matt-

At the June 2nd meeting, the MTPO discussed the attached "statistically valid" transportation survey that was conducted in 2005. The MTPO members that were present indicated that they are interested in doing another similar telephone survey, but they want the chance to review and approve the final survey questions that will be asked.

We are currently working with the University of Florida, Survey Research Center, to rework the 2005 survey to remove any items that are not currently relevant and to incorporate more items pertaining to topics of current interest. Please let us know if you have any recommended revisions you would like to see made to the 2005 survey.

If possible, we would like to have your comments by the end of next week (Friday June 13th) because we plan to meet with UF staff on either May 16, 17 or 18.

Thanks, Marlie

[cid:image002.jpg@01CF816E.01D75A70]Marlie J. Sanderson, AICP  
Assistant Executive Director & Director of Transportation Planning  
North Central Florida Regional Planning Council  
2009 NW 67th Place, Gainesville, FL 32653-1603  
Voice: 352.955.2200, ext. 103  
Fax: 352.955.2209

PLEASE NOTE: Florida has a very broad public records law. Most written communications to or from government officials regarding government business are public records available to the public and media upon request. Your e-mail communications may be subject to public disclosure.

**EXHIBIT 2**

From: Copier2 [mailto:[ncfrpc@ncfrpc.org](mailto:ncfrpc@ncfrpc.org)]  
Sent: Friday, June 06, 2014 9:32 AM  
To: Marlie Sanderson  
Subject: Attached Image

SECTION A: INTRODUCTION / GEOGRAPHIC QUOTA

A-1. This question only applies to surveys conducted by telephone.

A-2. What is your 5-digit Zip code where you live?  
\_\_\_\_\_

A-3. In the past month, how many times have you personally used the following in Gainesville or some other part of Alachua County:

- |   |   |       |
|---|---|-------|
| 1 | Sidewalks?  | _____ |
| 2 | Gainesville Rail  | _____ |
| 3 | Special dedicated bus or van service for senior citizens or the disabled? | _____ |
| 4 | In-street bike lane for school or work trips?                             | _____ |
| 5 | In-street bike lane for other trips?                                      | _____ |
| 6 | Off-street bike path for school or work trips?                            | _____ |
| 7 | Off-street bike path for other trips?                                     | _____ |
| 8 | The roadway system as a car driver or passenger?                          | _____ |

SECTION B: ALACHUA COUNTY TRANSPORTATION ISSUES RATING

B-1. Your local government's provide services in a number of areas. Please rank their importance to you on a scale of 1 to 5 where 5 means you feel the proposal is Very Important and 1 means you feel it is Not Important at all. You may choose any number between 1 and 5 but please choose only one.

	Very Important				No Opinion/ Don't Know/Not Applicable
a. Police Protection	5	4	3	2	1
b. Fire Protection	5	4	3	2	1
c. Parks/Recreation	5	4	3	2	1
d. Waste Collection/Disposal	5	4	3	2	1
e. Housing	5	4	3	2	1
f. Sewer/Water	5	4	3	2	1
g. Bus	5	4	3	2	1
h. Roads	5	4	3	2	1
i. Social Services	5	4	3	2	1
j. Libraries	5	4	3	2	1
k. Public Health	5	4	3	2	1

B-2. Would you support an increase in the following areas to pay for the modifications to your area's transportation system?

- a. The price of gasoline? Yes No No response
- b. The local sales tax? Yes No No response
- c. The local property tax? Yes No No response
- d. The price of auto tags? Yes No No response
- e. Another source of revenue? Yes No No response

B-3. If yes to e, which area(s)? \_\_\_\_\_

B-4. Please tell me how important you feel spending money on the following proposals. We'll again use a scale of 1 to 5 where 5 means you feel the proposal is very important and 1 means you feel it is NOT important at all. You may choose any number between 1 and 5 but please choose only one.

	Very Important	4	3	2	1	No Opinion/Don't Know/Not Applicable
a. Building/repairing sidewalks and bike paths and bike lanes	5	4	3	2	1	9
b. Expanding bus service on existing routes during the week	5	4	3	2	1	9
c. Expanding bus service on existing routes on the weekends	5	4	3	2	1	9
d. Expanding bus service on existing routes by having the bus come to the door often	5	4	3	2	1	9
e. Making bus service fare-free to everyone in Alachua County	5	4	3	2	1	9
f. Adding express bus service during the morning and afternoon commutes	5	4	3	2	1	9
g. Adding new bus routes to serve areas currently without transit service	5	4	3	2	1	9
h. Providing more bus service for those who cannot drive, like the elderly or those who are too young, too old or have disabilities	5	4	3	2	1	9
i. Upgrading interchanges (turn lanes, etc.)	5	4	3	2	1	9
j. Improving the coordination of traffic signals	5	4	3	2	1	9
k. Landscaping roadway corridors to improve their appearance	5	4	3	2	1	9
l. Restricting driveway openings to improve traffic flow	5	4	3	2	1	9
m. Adding lanes on existing roads	5	4	3	2	1	9
n. Building sections of roads to fill gaps that exist	5	4	3	2	1	9
o. Building new roads	5	4	3	2	1	9
p. Spending more on maintenance of existing transportation facilities	5	4	3	2	1	9
q. Spending more to build more transportation facilities	5	4	3	2	1	9

B-5. If you had \$100 to spend on improving the Gainesville area's transportation system, how would you split it between maintaining the existing transportation facilities or building more facilities? (SURVEYOR: REMEMBER ALLOCATION MUST ADD TO \$100.)

\$ 5 Maintaining Existing Facilities  
 \$ 5 Building More Facilities

Author: m Subject: Sticky Note Date: 6/6/2014 10:13:07 AM -04:00  
 I have a big problem with this one because there is no such thing as free. Someone will have to pay and unless taxed to get the revenue service from some other area services will have to be cut back. Places that are free move far fewer passengers typically and when a system goes free it usually coincides with a surge in ridership so you have to spend even more money than you did before.

Author: m Subject: Sticky Note Date: 6/6/2014 10:15:45 AM -04:00  
 I am not sure what this means. Like a driver service that provides other groups from riding? Paratransit?

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B-6. How would you split up \$100 among the following four areas of the transportation system: ROADS,  
BUSES, BICYCLE PATHS, SIDEWALKS? (SURVEYOR: REMEMBER ALLOCATION **MUST ADD TO \$100.**)

Roads?	\$ _____
Buses?	\$ _____
Bicycle Paths?	\$ _____
Sidewalks?	\$ _____

**SECTION C: DEMOGRAPHICS**

C-1. How long have you lived in Gainesville or  Alachua County?

Enter years

C-2. Are you a full-time college student?

- 1 Yes
- 2 No
- 9 Refused

C-3. Do you live at your present home year round?

- 1 Yes
- 2 No
- 9 Refused

C-4. How many persons, including yourself, live in your household?

C-5. How many household members are under the age of 18?

C-6. How many people in your household work at least 20 hours per week outside the home?

C-7. How many registered vehicles (passenger cars, pick-up trucks, sport utility vehicles, vans/minivans, and motorcycles) do you have in your household?

C-8. How many people in your household are licensed drivers?

C-9. Is there a disabled person with special transportation needs in your household?

- 1 Yes
- 2 No
- 9 Refused

C-10. What is your primary race or ethnicity?

- 1 African American/Black
- 2 American Indian
- 3 Asian/Pacific Islander
- 4 Caucasian/White
- 5 Hispanic or Latino/Latina
- 6 Other (Specify) \_\_\_\_\_
- 9 Refused

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C-11. [RECORD GENDER WITHOUT ASKING]

- 1 Male
- 2 Female

C-12. Into which of the following age categories do you fall?

- 1 Under 18
- 2 18 to 34
- 3 35 to 54
- 4 55 to 65
- 5 Over 65
- 9 Refused

C-13. That's the end of the survey. The Metropolitan Transportation Planning Organization is very interested in keeping in touch with you. Would you be interested in participating in future meetings on these issues?

- 1 Yes
- 2 No

C-14. If yes to D-13, RECORD FULL NAME AND ADDRESS

[RECORD NAME]  
[RECORD ADDRESS]  
[RECORD CITY/STATE/ZIP CODE]

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Thank you.

NOTE TO SURVEYOR: the data in Section C MUST be recorded in a separate database, not with the results of the answers, due to public record laws.

### EXHIBIT 3

## Metropolitan Transportation Planning Organization for the Gainesville Urbanized Area Survey

### PHONE SURVEY

Hello, I'm calling from the University of Florida for the organization responsible for setting transportation priorities for the Gainesville Metropolitan Area, known as the Metropolitan Transportation Planning Organization for the Gainesville Urbanized Area. We'd like to ask an adult (age 18+) in your household a few questions about the transportation issues that they feel are most important. This survey is part of the process of setting long-range goals for the transportation system in the greater Gainesville area. (This should only take around 10 minutes of your time.)

[Respondent selection: Resident Adult with the most recent birthday.]

Can I speak to the adult (18+ who lives in your household) who had the most recent birthday?

Before we begin, there are a few things I'd like you to know:

\*Your phone number was selected at random.

\*Anything you say will be confidential.

\*You don't have to answer any question you don't want to.

\*Your answers won't be linked to your name, and this survey should take around 10 minutes.

\*Finally, this call may be recorded for quality control purposes.

Do you have any questions?

Q1. What is your 5-digit Zip code (where you live)?

Q2. In the past work week, how many days have you used the following in Gainesville or some other part of Alachua County:

Days

- a. Sidewalks?
- b. Gainesville Regional Transit System bus service?
- c. Special dedicated bus or van service for senior citizens or the disabled?
- d. In-street bike lanes?
- e. Off-street bike paths?
- f. The roadway system (as a car driver or as a passenger)?

Q3. Would you support increases in any of the following areas to improve your local transportation system?

- |                               |     |    |
|-------------------------------|-----|----|
| a. Gasoline tax?              | Yes | No |
| b. Local sales tax?           | Yes | No |
| c. Local property tax?        | Yes | No |
| d. Auto tag fees?             | Yes | No |
| e. Another source of revenue? | Yes | No |

Q4. What would you like to see the additional revenue used for?

[Open end Response]

Q5. Your local government budgets for community transportation needs. Please tell me how you would rate the importance of spending money on each of the following. We'll use a scale of 1 to 5 where 5 means you feel the proposal is Very Important and 1 means you feel it is NOT Important at All.

		Very Important					Not Important at All	No Opinion/Don't Know/Not Applicable
		5	4	3	2	1	9	
a.	Building sidewalks	5	4	3	2	1	9	
b.	Expanding bus service hours during the work week	5	4	3	2	1	9	
c.	Expanding bus service hours on the weekends	5	4	3	2	1	9	
d.	Having the bus come by on existing routes more often	5	4	3	2	1	9	
e.	Add new bus routes to areas without transit service	5	4	3	2	1	9	
f.	Provide more bus or van service to those who cannot drive (the elderly or disabled)	5	4	3	2	1	9	
g.	Upgrading intersections by adding turn lanes	5	4	3	2	1	9	
h.	Add lanes on existing roads	5	4	3	2	1	9	
i.	Building new roads	5	4	3	2	1	9	
j.	Building bicycle lanes and/or paths	5	4	3	2	1	9	

Q7. If you had \$100 to spend on ROADS, BUSES, BICYCLE PATHS, SIDEWALKS how much would you spend on...  
(Interviewer: REMEMBER ALLOCATION MUST ADD TO \$100.)

Roads \$ \_\_\_\_\_  
 Transit Service \$ \_\_\_\_\_  
 Bicycle Facilities \$ \_\_\_\_\_  
 Pedestrian Facilities \$ \_\_\_\_\_

Demographics

Q8. How many years have you lived in Gainesville or Alachua County?

\_\_\_\_\_ Enter # years

Q9. Do you live in the Gainesville city limits?

- 1. Yes
- 2. No

-9. Refused

Q10. How many people, including yourself, live in your household?

Q11. How many people in your household work at least 20 hours per week outside the home?

Q12. How many registered motor vehicles are there in your household? (Motor vehicles include passenger cars, pick-up trucks, sport utility vehicles, vans/minivans, and motorcycles.)

Q13. How many people in your household are licensed drivers?

Q14. Is there a disabled person with special transportation needs in your household?

1. Yes
2. No
  
- 9. Refused

Q15. Record gender [Ask only if needed]

1. Male
2. Female

Q16a. What is your age?

Q16b. (If Q16a is refused) Into which of the following age categories do you fall?

1. 18 to 34
2. 35 to 54
3. 55 to 64
4. 65 or older
  
- 9. Refused

Q17. Are you of Spanish or Hispanic origin?

1. Yes (Spanish or Hispanic)
2. No (Not Spanish or Hispanic)
  
- 8. Don't Know
- 9. Refused

Q18. What race do you consider yourself?

(INT: READ CHOICES IF NECESSARY)

1. White (Caucasian)
2. Black (African-American)
3. Asian or Pacific Islander
4. American Indian or Alaska native
5. Other
6. Multi-racial or mixed race
  
- 8. Don't Know
- 9. Refused

That's all the questions I have. Thank you for your help.