Organizational Framework
Six Pillars of Florida’s Future Economy™
developed by the Florida Chamber Foundation

Basis for Development
Research on Best Practices, Review of CEDS plans, Input from 3,000+
Stakeholders (Private, Public, State, Region, Local …), other sources of
information

The Strategic Plan development aligned with
concurrent planning efforts
Florida Chamber Foundation’s 20-year plan,
Regional Comprehensive Economic Development Strategies (CEDS),
Agency Strategic Plans, 5-year plans, Other State plans, etc.
Vision

Florida will have the nation’s top performing economy and be recognized as the world’s best place to live, learn, play, work, and do business.

3 Goals

1. Global competitiveness
2. Economic Growth and Prosperity
3. Quality of life
5 Statewide Economic Development Objectives

- Improve employment.
- Foster opportunities for prosperity.
- Grow Florida businesses.
- Expand global commerce.
- Increase Florida’s attractiveness to workers, residents, and visitors.
The Strategic Plan is intended to be a plan for all of Florida.

- It provides a planning framework, but does not replace individual plans.
- It emphasizes collaborative action.
- It is intended to guide polices and planning.
Planning Opportunities

**All 29 Strategies:**

- Support the public and private economic development work of the state, regions, and local entities.
- Depend on private and public partnerships across Florida to be successful.
- Align with agency planning and program efforts as well as efforts by public and private organizations.
## Six Pillars of Florida’s Future Economy™

<table>
<thead>
<tr>
<th>Talent Supply and Education</th>
<th>Innovation and Economic Development</th>
<th>Infrastructure and Growth Leadership</th>
<th>Business Climate and Competitiveness</th>
<th>Civic and Governance Systems</th>
<th>Quality of Life and Quality Places</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategies 5-8</td>
<td>Strategies 9-12</td>
<td>Strategies 13-17</td>
<td>Strategies 18-23</td>
<td>Strategies 24-26</td>
<td>Strategies 27-29</td>
</tr>
</tbody>
</table>

### Four Cross Cutting Strategies 1-4

Planning Council Activities Align with All Six Pillars
Four Statewide Cross-Cutting Strategies

1. Strengthen Collaboration & Alignment.
2. Develop Talent and Innovation Clusters.
Council Cross-Cutting Activities

Council Activities Aligning with Cross-Cutting Strategies:

- Comprehensive Economic Development Strategy

Strategic Plan Best Practice:

- Life Sciences industry clusters in Gainesville
Lead the nation in market-related student performance and workforce skills.

Four Statewide Strategies

5. Align education workforce programs to foster employment and focus on developing skilled labor & retaining talent.

6. Develop high-caliber graduates & career paths.

7. Lead the Nation with market-relevant technical skills (STEM).

8. Expand educational and training access for distressed markets.
Talent Supply and Education

Council Activities Align With Strategy 5:

- Comprehensive Economic Development Strategy
- Community Visioning
Diversify Florida’s economy and position for growth in national and global markets.

Four Statewide Strategies

9. Strengthen Florida’s leadership in talent and innovation clusters.
10. Support research, development, and commercialization of technology and ideas.
11. Expand the number of Florida businesses into diversified global markets.
12. Support and market Florida’s business brand.
Council Activities Align With Strategy 9:
- Comprehensive Economic Development Strategy

Strategic Plan Best Practice:
- Innovation Gainesville
Modernize Florida’s infrastructure and growth decisions to support a competitive economy and high quality of life.

**Five Statewide Strategies**

13. Coordinate decision-making and investments.
14. Develop and maintain trade and transportation systems.
15. Develop and maintain the telecommunications infrastructure.
16. Ensure the supply and quality of Florida’s water resources.
17. Develop and maintain energy sources and systems.
Infrastructure and Growth Leadership

Council Activities Align With Strategies 13, 15, & 17:

- Community Visioning
- Florida Energy Assurance Study, Florida Energy Resiliency Strategies Study
- GIS Mapping
- Regional Economic Modeling tools
Business Climate and Competitiveness

Provide the nation’s leading business climate & customer-focused business support services.

Six Statewide Strategies

18. Revise regulatory processes to meet changing needs.
19. Provide customer focused services.
20. Reduce barriers to businesses and entrepreneurial growth.
21. Expand opportunities for access to capital for businesses.
22. Work with industry to assure competitive insurance rates.
23. Develop a government revenue structure that encourages growth.
Council Activities Align With Strategies 18, 19, & 21:

- Comprehensive Economic Development Strategy
- Regional Economic Modeling Tools
- Community Visioning
Civic and Governance Systems

Create strong partnerships to meet economic development goals.

Three Statewide Strategies

24. Support and sustain statewide and regional partnerships to accomplish Florida’s economic and quality-of-life goals.

25. Improve government efficiency and effectiveness.

26. Invest in strategic statewide and regional economic development priorities.
Civic and Governance Systems

Council Activities Align with Strategies 24 & 26:

- Local Government Planning Advisory Services
- Economic modeling
- Community Visioning
- Comprehensive Planning & Review Activities
- Economic Development Assistance
- Community Development Block Grant
Quality of Life and Quality Places

Provide the nation’s leading communities of choice to live, learn, work, and play.

Three Statewide Strategies

27. Sustain vibrant, safe, and healthy communities.

28. Ensure communities and environmental supports in economic development decisions.

29. Protect and market natural and cultural assets.
Quality of Life and Quality Places

Council Activities Aligned with Strategy 27, 28, 29:

- Transportation Disadvantaged
- Emergency Management
- First Responder Training
- Hazardous Waste
- Interoperable Communications
- Energy Resiliency and Assurance
- Hazardous Materials Regional Response Team
- Hazards Analysis
- Visit Natural North Florida (The Original Florida Tourism Task Force)
Moving Forward

Alignment and Implementation

- Regional Councils
- Economic Development Liaisons

Measurement and Accountability

- *Plan Appendix*- implementation performance monitoring
- Agency alignment in budget requests and planning
- Outreach and performance analysis
# Regional Planning Council Measurements

## Tactics and Metrics for Regional Planning Councils

<table>
<thead>
<tr>
<th>Tactics</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administer revolving loan fund programs.</td>
<td>A.1. Number of jobs created through revolving loan funds.</td>
</tr>
<tr>
<td></td>
<td>A.2. Number of jobs retained through revolving loan funds.</td>
</tr>
<tr>
<td>Write grants to support economic development projects and expand local economies.</td>
<td>B.1. Number of grants written in partnership with local governments or economic development organizations.</td>
</tr>
<tr>
<td>Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.</td>
<td>C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.</td>
</tr>
<tr>
<td>Provide technical assistance to local governments.</td>
<td>D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.</td>
</tr>
<tr>
<td>Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.</td>
<td>E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development.</td>
</tr>
<tr>
<td></td>
<td>E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.</td>
</tr>
<tr>
<td>Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.</td>
<td>F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.</td>
</tr>
</tbody>
</table>
Thank You!

**Cissy Proctor, Director**
Division of Strategic Business Development, Florida Department of Economic Opportunity
theresa.proctor@deo.myflorida.com  850.717.8965

**Barbara Foster, Ph.D., Chief**
Bureau of Planning and Partnerships
Division of Strategic Business Development, Florida Department of Economic Opportunity
barbara.foster@deo.myflorida.com  850.717.8966

**Noel Munson, Strategic Planner**
Bureau of Planning, and Partnerships
Division of Strategic Business Development, Florida Department of Economic Opportunity
noel.munson@deo.myflorida.com  850.717.8967

www.floridajobs.org/FL5yrPlan