Decisions in Context: How is Florida doing?
The Florida Scorecard™

One Source
Six Pillars
Hundreds of Measures
2011 Jobless Claims: Declining

Florida = -23.8% YTD  United States = -11% YTD
Net new jobs Jan - Dec 2011: 127,500

Global Hub
Trade & Logistics and Utilities added the most new jobs since Nov 2010

Regional Economies
Tampa, Miami, and Jacksonville led the state in job creation.

Strong Finish
In the past three months, over-the-year job growth rates were the strongest since March 2007

Net new jobs Jan - Dec 2011: 127,500
37,200k new jobs
15/22 metros grew
1.6% state job growth rate
2011 Net Business Relocations:

Gaining

Florida = + 1,152 YTD
2011 Net Migration:
Increasing

DANGER!
Unemployment Rate Forecast:

Decreasing (for now)
Is the Florida we’ve known over?

Is Florida the Sunset State?

For Florida, ‘the end of an era’ of growth

America’s future
California v Texas

Sorrow in the sunshine
Jul 9th 2009
Economic Transition

Writing the new story of Florida’s tomorrow.
Sooner or later leadership of the business community will say enough is enough and they will cause change.

- Lance DeHaven Smith, Florida State University
Florida’s Change Management System

1) Long term focus

2) One shared agenda

3) Coordination of efforts and resources

4) Metrics, benchmarks & accountability
The transition will be enabled by a collaborative effort of local and regional stakeholders driving a state-wide plan based on 21st century best-practices: regionalism and cluster development.
What’s the Plan?
Planning 101

- A Vision
- A Framework
  - Language/Structure
- Measurement
- A Process
- Objectives
- Strategies/Tactics

Common

Integrated

Consensus / Bubble Up
A Common Vision
Florida’s Three Part Vision

Prosperity & High Paying Jobs
Vibrant & Sustainable Communities
Global Leadership
A Common Framework
SIX PILLARS OF FLORIDA’S FUTURE ECONOMY

2030

Prosperity & High Paying Jobs
Vibrant Communities
Global Competitiveness

+5-7 MILLION

TALENT SUPPLY & EDUCATION
INNOVATION & ECONOMIC DEVELOPMENT
INFRASTRUCTURE & GROWTH LEADERSHIP
BUSINESS CLIMATE & COMPETITIVENESS
CIVIC & GOVERNANCE SYSTEMS
QUALITY OF LIFE & QUALITY PLACES

www.FLFoundation.org
Securing Florida’s Future

- **Six Pillars Visioning**
  - Encourages regional, and state level
  - Six Pillars framework used to develop and communicate strategic plans

- **Six Pillars Caucus System**
  - Collaborative, cooperative, creative dialogue
  - Forming strategies and solutions for Florida’s long-term future
STEM Degrees held in Florida and the U.S.

According to the 2009 American Community Survey, 41% of Florida’s workforce that holds a bachelor’s degree or higher obtained a degree in Science, Technology, Engineering and Math (STEM) fields such as Computers, Mathematics, Biology, Statistics, and Engineering. On the national level, a slightly higher percentage of residents hold STEM degrees with an average of 43% of bachelor’s degrees or higher being held in STEM fields.

Topping both Florida and U.S. averages, among the foreign born resident demographic in the U.S., 46% of bachelor’s degrees or higher were obtained in STEM fields. The country of birth with the highest number of degrees in science and engineering was India with 747,000 people. Science and engineering jobs have been growing faster than most other fields and those degree-holders are expected to make more money over time than in other fields.
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What’s your plan?